A LETTER FROM OUR PRESIDENT AND CEO

“Everyone was so nice and welcoming. It really made me feel like I was able to let my guard down a little. Felt good to know we’re not alone.” - Parent of a child here for a forensic interview

“In this age of growing technology and changing family dynamics, we felt that our students needed additional education on personal safety and this program did not disappoint. In addition to learning safety awareness, these presentations prompted several conversations both with trusted adults at school and in student homes regarding specific incidents of concern with regard to safety and alleged abuse. In some of these cases, action was taken through the Department of Children and Family Services to seek services and provide further investigation to ensure student safety. We greatly appreciate this program and the resources offered to children and families through Sunflower House.”

-SMSD Elementary School Social Worker

Michelle S. Herman
President and Chief Executive Officer

I can’t think of a better way to sum up Sunflower House’s accomplishments during the 2017-18 fiscal year than with these words of gratitude and appreciation for the services that are provided by my staff. Many different people, including volunteers, donors, and staff, contributed in many different ways to give hope, safety, and support to 554 children who came to us after an allegation of abuse and educated over 18,000 children in Wyandotte and Johnson County schools about personal safety. With your help, more children were seen for forensic and advocacy services in 2017-2018 than we have seen since 2010. Sunflower House could not have done it without you.

From the individuals who bravely take action to report suspected abuse, to the receptionist who cares for the families during their stay with us, to the family advocates who help caregivers find resources and soothe their concerns, to the generous donors who help keep the lights on and staff paid — it takes all of you to change and save lives.

Thank you for making 2017-2018 another year of providing hope and help through Sunflower House.

With gratitude,

Michelle S. Herman
President and CEO
President and CEO
Michelle S. Herman

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Tad Smith, Symplr
Vandra Solomon, Community Volunteer
Scott Stone, 1861 Wealth Advisors
Barry Sutherland, McCarthy Building Companies
# AUDITED FINANCIALS
## 2017-2018

### REVENUE
<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Grants</td>
<td>$718,788.00</td>
<td>46%</td>
</tr>
<tr>
<td>Foundations and Corporations</td>
<td>$217,444.00</td>
<td>14%</td>
</tr>
<tr>
<td>Contributions</td>
<td>$316,361.00</td>
<td>20%</td>
</tr>
<tr>
<td>Special Events</td>
<td>$196,982.00</td>
<td>13%</td>
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<tr>
<td>United Way</td>
<td>$58,793.00</td>
<td>4%</td>
</tr>
<tr>
<td>Fees and Other Incomes</td>
<td>$37,645.00</td>
<td>2%</td>
</tr>
<tr>
<td>Interested Income</td>
<td>$18,566.00</td>
<td>1%</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$1,564,579.00</strong></td>
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</table>

### EXPENSES
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<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; Benefits</td>
<td>$864,462.00</td>
<td>56%</td>
</tr>
<tr>
<td>Operations</td>
<td>$258,851.00</td>
<td>18%</td>
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<tr>
<td>Other Program Costs</td>
<td>$255,786.00</td>
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<tr>
<td>Depreciation/Other</td>
<td>$94,383.00</td>
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<tr>
<td>Bad Debt</td>
<td>$9,041.00</td>
<td>1%</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,482,523.00</strong></td>
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</table>

### ASSETS
<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Equivalents</td>
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</tr>
<tr>
<td>Accounts &amp; Grants Receivable</td>
<td>$142,120.00</td>
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<tr>
<td>Pledges Receivable</td>
<td>$75,158.00</td>
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<tr>
<td>Endowment and Investments</td>
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<tr>
<td>Other Current Assets</td>
<td>$20,315.00</td>
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<tr>
<td>Net Fixed Assets</td>
<td>$1,851,937.00</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$2,700,909.00</strong></td>
</tr>
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</table>

### LIABILITIES
<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td><strong>$70,301.00</strong></td>
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</tbody>
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### NET ASSETS
<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Unrestricted Net Assets</td>
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<tr>
<td>Restricted Net Assets</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$2,700,909.00</strong></td>
</tr>
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</table>
SUNFLOWER HOUSE CHILD ASSESSMENT TEAM

Staff at Sunflower House are often asked, “Isn’t it hard to work each day around such heartbreaking stories and circumstances? How do you do it?”

The answer is simple. “Each day, we focus on the good being done rather than on the struggle of those we help,” says Cindy Riddell, Director of Child Assessment. “Instead of only hearing their tragic stories of abuse, we soak in their smiles and honor the connection being made and the courage it takes for each child to tell his or her story. We listen and then we help.”

2017-18 was a difficult year for the team. An astounding 554 children were referred to Sunflower House for a forensic interview with a few very difficult cases handled that made an impact on the staff. 49 percent of the cases were from Johnson County, 47 percent from Wyandotte, and 4 percent from elsewhere. Three out of four were females and they ranged in ages from three to 18 years old.

77 percent of referrals were based on allegations of sexual abuse or sexual exploitation, 15 percent severe physical abuse, and eight percent having witnessed a violent crime.

Partly what keeps our staff going is having the opportunity to see children come back to Sunflower House for therapy because we know that this means that these children have hope for their future. They have a fighting chance to get past the abuse they have endured. In this past year, 272 therapy intakes were completed and 2400 hours of therapy provided through a contract with PACES that is made possible by the federal Victims of Crime Act grant.

“Each day, we focus on the good being done rather than on the struggle of those we help...”

SUNFLOWER HOUSE PREVENTION EDUCATION TEAM

While we are very proud of the work that we do for children and their families following their report of abuse, we feel strongly that just as important is educating the community about child abuse to ensure that reports are made sooner and children are taught that they have a voice and the power to speak up.

The Sunflower House prevention education program has been looked to for our expertise in child abuse prevention for more than 30 years—often being called on to present at state and national conferences. The Happy Bear play continues its important work by educating children -- more than 12,000 in the last school year -- about recognizing an unwelcome touch and about not keeping secrets from trusted adults. And we are getting more and more opportunities to follow up with children at other ages when they are vulnerable to sexual abuse, and help professionals learn how to recognize and report abuse.

In 2017-18, Sunflower House continued to work toward its goal of reaching 11,000 parents in our community with the message that child abuse is preventable and it is our responsibility, as adults, to protect the children in our lives. We have been doing that through our Child Protection Project presentation, where our staff will come out to any group of adults to provide this free one-hour presentation that was developed using solid research-based prevention tips along with the stories from local families who have experienced the trauma of the sexual abuse of their children.
554 Children were served by the Child Assessment Team
587 Forensic Interviews were conducted at Sunflower House
463 Adults received advocacy and support services at Sunflower House

2,400 Hours of trauma-focused therapy were conducted at Sunflower House
18,810 Children were educated about personal safety at Sunflower House
438 Personal Safety Presentations were provided for youth in our community
2,323 Adults were trained on reporting abuse at Sunflower House

“We soak in their smiles and honor the connection being made and the courage it takes for each child to tell his or her story. We listen and then we help.”
THANK YOU TO OUR MAJOR DONORS!

Sunflower House is extremely grateful to all of the donors and volunteers committed to the protection of children from abuse in Wyandotte and Johnson counties. The following foundations, corporations and individuals made significant contributions to Sunflower House from July 2017 through June 2018.

Circle of Safety Giving Society
Donors who have committed a minimum of $1000 per year for at least 5 years

Jody Adams
Jud Alford
John & Melanie Bakarich
Bruce & Roberta Bird
Angela & Ron Blazevic
Leigh Burke
Douglas & Karen Burton
Mrs. Rebekah Coenen
Bill Eckert
Craig & Karen Gaffney
Roger & MaryAnn Garcia
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Scott & Kim Stone
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West Star Management
Terry Westlund
John Wills
J.J. Winston
Matthew Young

Petals of Promise
Donors who have committed to a monthly donation of any amount

Parker Amos
Michael & Samantha Bowman
Wade Brower
John & Stacy Bruntzel
Jea Castrop–May
Tracy Coughlin
Lori Cull-Deshmukh
Meredith Fiest
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Tara Hudson
Halee & Jonah Jones
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Misha Lewis
Chris & Jeanine Linnane
Sara Lissauer
Dave & Margaret MacKay
Julie Martin
Laura McLean
Garry Meadows
Stephanie Meyer
Anthony Molsby
Angela Myers
Jerry & Linda Nalley
Cherie Nydegger
Terri O'Neil
Dennis & Carolyn Ogran
Timika & Tolu Oridota
Jason & Lisa Prosser
Marueen Rogers
Ron Shaffer
Christopher Stibbs
Courtney Thomas
Jeffrey & Lindsay Thompson
Matt Thompson
Marc Tower
Beverly & Chris Turner
Kelsey Waddle
Cati and John Wolfe
Bernice Ziegler
THANK YOU, AGAIN, TO OUR MAJOR DONORS!

$2,500 to $4,999
Scott and Beth Abraham
Ambassador Rotary Foundation
American Century Investments
BKD, LLP
BlueScope Foundation
Board of Public Utilities
CBC Real Estate
Children’s Mercy Hospital
CliftonLarsonAllen
Dentons US, LLP
DST Systems, Inc.
Faith Technologies
GBA Architects and Engineers
Amber and Craig Goering
Gail and Jerry Gottlieb
Jacie and Justin Gunter
Mark and Janelle Hegarty
Jayhawk Sprinkler
Kansas City Fraternal
Order of Police Lodge #4
Keller Williams Legacy Partners, Inc.
Katie Lloyd
Maximus Foundation
McCarthy Holdings
Honorable Kevin Moriarty
Keegan Odle
Office of the District Attorney of Johnson County
Jon and Karie Parsons
Alan and Cheryl Reeves
Pam and Tim Sears
Shawnee Mission Health
Shook, Hardy & Bacon, LLP
Stepp & Rothwell
Teva Pharmaceuticals
The Land Source
Heidi and Jarrett Thummel
Walmart Foundation
James and Julie Weir
WireCo World Group

$5,000 to $9,999
Blue Cross Blue Shield
Continental Disc Corporation
Paul and Kathy Gorup
Hallmark Corporation Foundation
IPA Foundation
J.B. and Anne Hodgdon Charitable Foundation
John and Kristin Jennings
Kansas Chapter of Children’s Advocacy Centers, Inc.
Michele and Brad Levene
Mariner Foundation
Brian and Cheri Milligan
Morgan Family Foundation
Polsinelli
R.A. Long Foundation
Vivian and Hymie J. Sosland Charitable Trust

$10,000 to $24,999
Carlson Family Foundation
Jazz in the Woods, Overland Park South Rotary Club
Johnson County District Court
L.G. Barcus aand Sons, Inc.
Menorah Heritage Foundation
Oppensteinn Brothers Foundation
Rivers Edge Scrap Management
Rotary Club of Overland Park
Seaboard Corporation
Vital Marketing: DBA Crescent Memorial
United Way of Wyandotte County

$25,000 +
Hall Family Foundation
Health Care Foundation of Greater Kansas City
Human Service Fund, a collaboration of Johnson County local governments
John W. and Effie E. Speas Memorial Trust
Kansas Governor’s Grants Program
Kiewit
United Way of Greater Kansas City
TRIBUTE GIFTS

Gifts made in honor or memory of a loved one can be a special way of showing someone how much they mean to you. These tribute gifts were made from July 2017 through June 2018.

In honor of Amory Kenney-Lovin
Corey Bettis

In honor of Barry and Kyle Sutherland
Kirk Sutherland

In honor of Barry Sutherland
Jeremy Fry

In honor of Cati Wolfe
Thomas R. McGee, Jr. & Jill R. McGee Fund

In honor of Christel Parsons
Orinda Michel

In honor of Detective Kenton Thompson
Harold Lohn & Cynthia Deters

In honor of Jeff Ireland and Cindy Price
Angelina Harrison

In honor of Josh, Jack and Shane
Karlynn Reeves

In honor of Larissa Clark
Laurie Harris

In honor of Phyllis Rase
Jea Castrop-May

In honor of Ryan and Rosa MacPherson
Craig & Benith MacPherson

In honor Sawyer Gorup
Belinda Hanson

In honor The Richard Family
Rachel McRoberts

In memory of Clara Herman
Linda Herman

In memory of Danny Kymer
Donavon & Carol Hottman

In memory of Adrian Jones
Yashvi Hartland
Katie Mac
Anthony Molsby

In memory of Danny Shore
Sherry Daniel
Jason & Virginia Moore
Ann Keener

In memory of Frank Torok
John & Maryann Kochenour
Ken & Linda Bullock
Dannis Hainley
Amanda Krenos

In memory of Grandma Ruby
Rosemary Peerson

In memory of Jerry Tennis
Mitchell Brim
Joyce & Larry Mittie

In memory of Joan Fields
Matthew Giordano & Kyle Lin

In memory of Marcia Mae Knapp
Rita Mulbrook

In memory of Peggy Lynk
Rachel and Blake Larsen & Linda Herman