



SUNFLOWER HOUSE PRESENTS
THE MONACO GRAND PRIX
A LUXURY FORMULA 1 EXPERIENCE

THE 37TH ANNUAL VALENTINE'S GALA

FEBRUARY 9TH, 2019

PRESENTING SPONSOR | \$20,000

- 2 VIP tables of 8
- 8 tickets to Patron's Party
- 8 valet parking tickets
- Name/logo in Gala Sponsor video (video is shown at Gala, Circle of Safety Breakfast and agency tours and informal meetings throughout 2018)
- Marque recognition on large screens throughout the event
- One hotel room on the night of the gala at the Sheraton
- 2 page ad in gala program
- On-stage recognition opportunity
- Presentation recognition
- Name/logo on GOBO signage on one side of ballroom

PLATINUM SPONSOR | \$15,000

- 2 VIP tables of 8
- 4 tickets to Patron's Party
- 8 valet parking tickets
- Name/logo in Gala Sponsor video (video is shown at Gala, Circle of Safety Breakfast and agency tours and informal meetings throughout 2018)
- On-stage recognition opportunity
- Full-page ad in gala program
- Name/logo on GOBO signage on one side of ballroom

GOLD SPONSOR | \$10,000

- 2 VIP tables of 8
- 4 tickets to Patron's Party
- 4 valet parking tickets
- On-stage recognition opportunity
- 1/2 ad in gala program

SILVER SPONSOR | \$5,000

- 8 Gala reservations
- 4 tickets to Patron's Party
- 2 valet parking tickets
- 1/2 ad in gala program

BRONZE SPONSOR | \$2,500

- 8 Gala reservations
- 2 tickets to Patron's Party
- 1/4 ad in gala program

TABLE SPONSOR | \$1,750

- 8 Gala reservations
- 1/4 ad in gala program

PHOTOGRAPHY SPONSOR | \$5,000

(one available)

- 8 Gala reservations
- 2 tickets to Patron's Party
- Name/logo on photo gifts and social media photo posts

MOBILE AUCTION SPONSOR | \$4,000

(one available)

- 8 Gala reservations
- 2 tickets to Patron's Party
- Scrolling ads on smartphones pre-event and during event on electronic bidding application
- Message page on smartphone for discounts or promo codes pre-event and during event on electronic bidding application
- Ad on pre-event website during early bidding

WINE GRAB SPONSOR | \$4,500

(one available)

- 8 Gala reservations
- 2 tickets to Patron's Party
- Name/logo displayed at bottle pull site

BID PADDLE SPONSOR | \$3,500

(two available)

- 8 Gala reservations
- 2 tickets to Patron's Party
- Name/logo on 1/2 of the auction paddles

YACHT PARTY SPONSOR | \$7,500

(one available)

- 8 Gala reservations
- Name/logo signage and branding within "Yacht Party" area

F1 FLAG GAME SPONSOR | \$5,000

(one available)

- 4 Gala reservations
- 4 tickets to Patron's Party
- Name/logo on "game" piece
- Announcement at the beginning of the game
- Option to "call" the game

RACE SPONSOR | \$4,000

(one available)

- 4 Gala reservations
- 4 tickets to Patron's Party
- Race track naming rights
- Company branded slot race track
- Name/logo on game promotion

DRONE SPONSOR | \$3,000

(one available)

- 4 Gala reservations
- 4 tickets to Patron's Party
- Drone area naming rights
- Company branded drone area
- Name/logo on game promotion

ALL LEVELS ABOVE
\$2,500 RECEIVE:

• Name/logo on Gala Invitations
(if received by December 15)

• Name/logo displayed on
event signage

• Name/logo on Gala program

• Name/logo on event website
& social media